

# 30/20 Scholarship Program

## Dartmouth College Fund

### Support for Students Today and Tomorrow

#### **Overview:**

The 30/20 plan invites donors to make a commitment to give \$50,000 annually for five consecutive years, dividing the gift between the Dartmouth College Fund (DCF) and a scholarship endowment fund. At the end of the fifth year, the donor has reached the minimum threshold for an endowed scholarship fund while also having provided scholarship aid for five current students.

#### **Rationale:**

Dartmouth is committed to raising \$500 million for financial aid over the course of The Call to Lead campaign. Tremendous steps have been made en route to our \$500 million goal, including expanding need-blind admissions to include international in addition to domestic students, instituting a no-loans policy for all students who qualify for financial aid, and ensuring that the costs of foreign study and off-campus programs are covered by financial aid. As we work to meet, and ultimately surpass, the \$500 million mark, we hope to further enhance financial aid to promote greater access and affordability to a Dartmouth education. With increased endowed funding, we ensure that all facets of the Dartmouth experience are within reach for students who qualify for aid.

As Dartmouth works to raise scholarship endowments to support students in the future, current financial aid is funded in large part by annual gifts to the Dartmouth College Fund. More than half of Dartmouth undergraduates rely on aid to attend each year, and the DCF is the largest source of aid, providing more than \$45 million in aid funding annually. In our work to create the most highly talented and diverse undergraduate community, donor support of the DCF is absolutely critical.

In order to sustain the DCF and reach our endowment goal, Dartmouth has created an opportunity that offers donors the best of both worlds: provide scholarship support for today's students **and** create an endowed scholarship fund to support future generations in perpetuity.

#### **Details:**

Donors commit to make a \$50,000 annual gift for five consecutive years, of which \$30,000 will go immediately to fund financial aid through the DCF and \$20,000 is invested in a seed endowment. Each year for five years, the donor will be stewarded as a Dartmouth College Fund

Scholar level-donor: a junior or senior student will receive a one-year DCF scholarship in the donor's name. Please note that the standard threshold for this recognition is \$50,000.

At the end of the fifth year, the \$100,000 that has been invested in a scholarship fund will reach the minimum threshold for an endowed scholarship. This fund will be used to support Dartmouth students in perpetuity. Donors may add to their endowment at any time; when the fund reaches the scholar pairing threshold (currently \$500,000), a student will be paired with the fund, typically for all four years of their Dartmouth career.

### Immediate AND Long-Term Impact:

Participants in this program will have an immediate impact on Dartmouth students: their \$30,000 DCF allocation will be used to provide a current student for the academic year with a named Dartmouth College Fund scholarship. Donors will simultaneously be seeding a scholarship fund that, at the end of the fifth year, will have reached the minimum threshold for an endowment, supporting students at Dartmouth for generations.

### Stewardship:

Donors will receive all the stewardship benefits of the highest-level DCF donors, including invitations to special events. When their fund reaches endowment level (\$100,000), they will receive an annual endowed financial report and periodic updates on the impact of their investment. When gifts to the endowed fund reach the scholar pairing threshold (currently \$500,000), a scholar will be paired with the fund, typically for the duration of their Dartmouth career, and that scholar will be asked to update the donor on their Dartmouth experiences.

